



Varsha Shakti

UI Designer

A Computer Engineer turned to UI designer. I am passionate about improving the ways in which we interact with technology by creating easy, simple & intuitive designs.

Contact

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<https://www.behance.net/varshashakti>

<https://www.linkedin.com/in/varshashakti/>

Experience

Designed 5+ variety of mobile apps. Devised 2 versions of same app (iPhone version & Android version). Created user personas using qualitative research & analysis. Responsible for creating final high fidelity prototypes. Created the complete look & feel of mobile app. Maintained consistent typography, screen layout & UI kit.

UI Designer, Feel Sporty (Online Store App + Responsive Web)

CareerFoundry, Nov 2019

- Designed Online store for all kinds of sportswear and sports accessories. Based on user stories customer can explore the products without any login/registration. Before checkout customer can check feedback from other customers. Customer can buy multiple products at a time
- Responsible for creating user flow, styleguide, wireframes, mockups, final high-fidelity prototype
- Tools Used: Sketch, InVision, Magic Mirror, Balsamiq, Marvel, OmniGraffle

UI Designer, Being Volunteer (Mobile App for iPhone & Android)

CareerFoundry, Oct 2019

- Designed app to help someone voluntarily. User can perform 2 major tasks :
 1. Create help request
 2. Accept help request
- Designed mobile app for iOS & Android platform by maintaining individual platform guidelines
- Created the complete look and feel of mobile app. Maintained consistent typography, screen layout & UI kit
- Added contextual information and applied consistent design patterns to the mobile app
- Responsible for creating user flows, wireframes, low-mid-high fidelity prototyping, Styleguide for both versions
- Tools Used: Sketch, InVision, Magic Mirror, Balsamiq, Marvel, OmniGraffle

Software & Tools

- Sketch
- InVision
- Magic Mirror
- OmniGraffle
- Balsamiq
- Flinto
- Marvel
- MS Office

Hard Skills

- UI/UX Design
- User Personas
- User Flows
- Wireframing
- Prototyping
- Mockups
- HTML
- CSS
- Bootstrap

Soft Skills

- Creativity
- Adaptability
- Interpersonal Skills
- Work Ethic

Education

UI Design Course

CareerFoundry , Online, 15 July 2019 - 1 Dec 2019

- 4.5 Months of intensive project based training in UI Design with a focus on Web and Mobile App design.
- Designed variety of mobile and web based responsive app by conducting user and stakeholder interviews, usability testing, A/B testing and created user flows, rapid sketches, low-mid-high fidelity wireframes, final mockup, branding and interactive prototype using standard tools and techniques for different projects

Master of Engineering in Computer Science

RGPV University, June 2016

Research work on “Image security Mechanism using combination of Steganography, Watermarking and Cryptography with secure key”.

Paper Published

- An Implementation and Modification of Various Techniques to Secure Images using various methods like Steganography Watermarking and Cryptography, International Journal of Research in Management Science and Technology Vol. III Issue. VI, November 2015

Link

<http://intjou.com/PublishedPaper/3Vol/Issue6/3605-8f8235ab-bca1-460b-9edf-f1d2004614e616124.pdf>

- A Survey on Various Techniques to Secure Images using various methods like steganography watermarking and cryptography, International Journal of Technology Research and Management ISSN (Online): 2348-9006 Vol 2 Issue 12 December 2015

Link

<http://ijtrm.com/PublishedPaper/2Vol/Issue12/2015IJTRM1220156255-4e708d6c-113f-4bc6-afb0-c157e9a0808240639.pdf>

Languages

- English - Fluent
- German - B1 Level
- Hindi - Native